



## MediSpend™ Blog

# Don't Get Burned By the Sunshine Act

Posted by Jason Brown on April 25, 2011 at 04:12 PM EST

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The Sunshine Act is supposed to shed light on the pecuniary relationships between Life Science companies and Health Care Providers (HCP). The federal government is requiring the former to report all payments and “transfers of value” to the latter. Then all these spend instances will be posted online for the world to see. That’s the “sunshine” part.

Will this be a challenge for you?

Not if you’re already following Best Practices, which of course you are. To be a good business partner, you should give all HCP “covered recipients” (speakers, advisors, consultants, etc.) a chance to review what you’ll be reporting to Uncle Sam. They might not realize that some “value” transferred to them was going to be displayed to the world. Or they might disagree that it really was a “transfer of value.” Or one of you might have the amount wrong.

Several Life Science companies are already voluntarily reporting spend on HCP’s through their websites.

MMIS, Inc. has a uniquely simple solution – MediSpend™ Notification Center. This tool provides Life Science companies the ability to “pre-report” spend data directly to HCPs they do business with, and an easy way for those HCPs to verify or challenge any spend – before someone gets burned. The MediSpend™ Notification Center can work with any aggregate spend solution, including MediSpend™.

Topics: [Disclosure Reporting \(/blogs-category/disclosure-reporting\)](#), [HCP \(/blogs-category/hcp\)](#), [Notification \(/blogs-category/notification\)](#), [PPACA \(/blogs-category/ppaca\)](#), [Sunshine Act \(/blogs-category/sunshine-act\)](#)

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## Network Fortress Blog

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Posted by Chris Croteau on June 02, 2011 at 12:02 PM EST



### You can buy your team *collaboration tools*.

But *collaboration* itself is not something you can buy. It's an idea, a philosophy and a way of working together. Just as the same paintbrush will produce very different results depending on whose hand it's in, the results of your company's investment in enterprise collaboration tools depends on how much your company is committed to the idea of team collaboration.

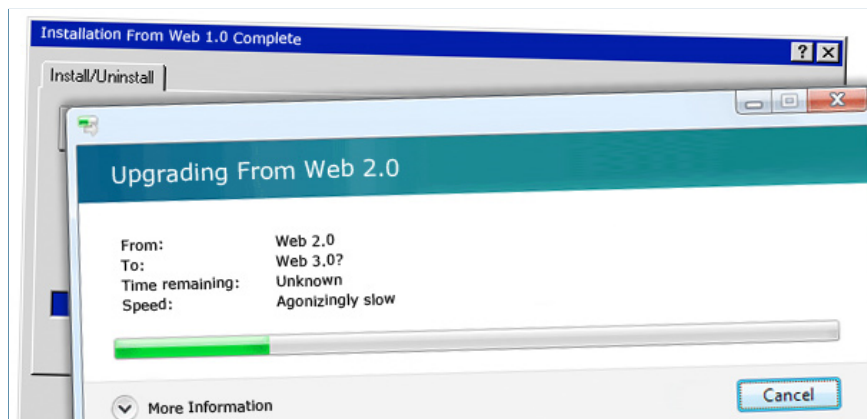
The workplace continues to expand as we partner with companies based in different time zones and different locations across the globe. The best business collaboration tools share deep technology roots and transcend the barriers of distance and time to enable people to work together more naturally as if they were all in one place at the same time. Maybe team collaboration software is our subconscious attempt to recapture that old-fashioned workplace water-cooler spontaneity and esprit de corps.

Or maybe it's just cheaper and easier to work remotely.

Before looking into enterprise collaboration tools, you might want to take a long hard look into your corporate mirror. Consider your existing corporate culture (Everybody has one, like it or not). Does it encourage people to work together naturally, to communicate freely, to share ideas, to value creativity and risk taking? Is it okay to be wrong once in a while? Because if people aren't already working... [read more \(/philosophy\)](#)

Learn more about: [Network Fortress \(/category/blogs-category/network-fortress\)](#)

Posted by Chris Croteau on May 17, 2011 at 03:13 PM EST



The world wide web has steadily evolved since its inception late in the 20th century. What began as a way to access information stored on

different servers has now transformed into changing content and contributions from anyone with access to the internet. With the adoption of user controlled applications, many have contemplated as to what the future of the web will be. Currently, there are different theories as to what the latest and greatest features of Web 3.0 will be and when we can expect to see the transformation to this web version.

What's to be done? While debate continues, the most simplistic descriptions of the Web 1 > 2 > 3 evolution seem fairly graspable. Web 1.0 (which didn't even exist as a concept until Dale Dougherty of O'Reilly Media [came up with the term \(http://computer.howstuffworks.com/web-301.htm\)](http://computer.howstuffworks.com/web-301.htm). Web 2.0) was basically a vast cosmic library, free for the roaming. Got it.

Web 2.0 emerged from the technology enabling users to interact with web pages, make changes to them, find other users, communicate with them, and share content. Got it.

Web 3.0? Web 3.0 remains a bit of a controversy. We've heard it described as a "virtual personal assistant" who knows all about your personal likes and dislikes which it gleans from your online behaviors and uses this faux A.I. functionality (Mr. Turing be damned.) to act on your behalf in personalizing your online interaction with people and information. It knows the choices you would typically make and makes them for you.

The consensus is that... [read more \(/web-30\)](#)

Learn more about: [Network Fortress \(/category/blogs-category/network-fortress\)](#)

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Posted by Chris Croteau on March 24, 2011 at 03:53 PM EST



MMIS, Inc., a leading provider of knowledge management systems and collaboration software, has been endorsed by the Women's Business Enterprise National Council (WBENC) as a certified member, on February 8th, 2011. The WBENC certification recognizes excellence in women-owned businesses. WBENC, a US national non-profit organization, is the leading advocate of women-owned businesses in the United States. Its core mission is to advance the success of certified women's businesses and government entities.

Michaeline Daboul, MMIS' President and CEO, stated: "Access, connections and opportunities are what the WBENC is all about and we are thrilled to be accepted into this organization. Networking and making connections with corporate sponsors through the WBENC will enable MMIS to increase our visibility as we launch our new secure collaboration platform Network Fortress™ and our Aggregate Spend software MediSpend™ into the market."

Michaeline Daboul, a veteran of the pharmaceutical industry, has led the development of new technologies and marketing initiatives in Fortune 500 pharmaceutical companies since 1999. MMIS has offices in Portsmouth, NH and New York City and develops several enterprise-class collaboration software, knowledge management systems and compliance solutions, primarily for the life science industry. It is lead by a group of... [read more \(/mmis-endorsed-wbenc\)](#)

Learn more about: [MMIS Inc \(/category/blogs-category/mmis-inc\)](#)

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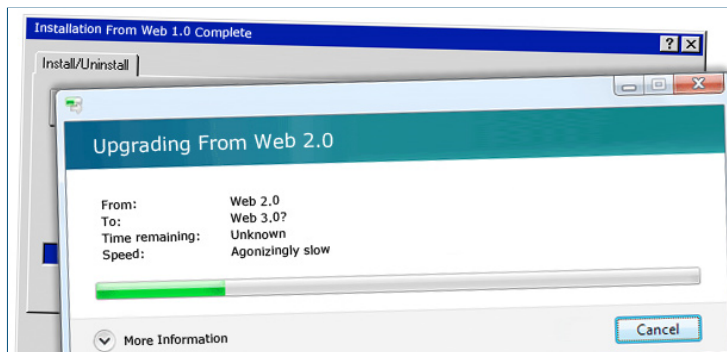
## Network Fortress Blog

# Waiting For Web 3.0: Where Is The Semantic Web?

Posted by Chris Croteau on May 17, 2011 at 03:13 PM EST

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The consensus is that we're all still waiting for Web 3.0.

Then up pops Web 2.5, which Jeff Sayre [characterizes](http://jeffsayre.com/what-is-web-25/) (http://jeffsayre.com/what-is-web-25/) as "somewhere between the pathetically overused Web 2.0 and the mystical, yet-to-be-realized Web 3.0 realm."

Sarah Perez of [Sarahintampa](http://www.sarahintampa.com/) (http://www.sarahintampa.com/) had a tantalizing take on [Web 2.5](http://shegeeks.net/she-geeks-in-tech-web-25-is-here/) (http://shegeeks.net/she-geeks-in-tech-web-25-is-here/) back in June of 2008.

*"The original Web 2.0 was a revolution that brought about rich user experiences, social networking, user participation, and introduced new types of communities and services. . . Now, we want new tools to help us with our online Web 2.0 world. We want **aggregation, data portability, and filtering systems** ... These concepts are helping to define the next generation of the web, and while it looks nothing like the Web 3.0 that we once dreamed of, it is certainly an evolution from what Web 2.0 once was."*

Aggregation, data portability and filtering systems. Are these same factors as important to business web users as they are to personal users? Would it help to have a work world "dashboard" that aggregates all the applications that shape our business day? Provides total secure access to our data from wherever we choose to log on? And filters the information flow based on our unique preferences?

Perhaps, while we're all waiting for the arrival Web 3.0 and its promised ability to instinctively deduce our preferences and parameters, business-to-business technology providers can give users the ability to simply tell the Web, the 2.5 Web, what we like, what we hate, and what's important to us.

Google Desktop and its ilk can provide the inspiration. With our desktops wrapped in a wreath of "official" business (and unofficial personal) widgets which we actively customize to monitor and feed our peculiar needs, we are less likely to stray off the page of the business at hand. That means greater productivity. Greater than Web 2.0. But less than Web 3.0. For now.

Web 2.0 < Web 2.5 < Web 3.0 (whatever that is)